



COMPANY Profile

Creativity Beyond the Ordinary !

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**Your brand is the single
most important investment**
you can make in your
business.”

Steve Forbes, Editor in Chief of Forbes Magazine

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Who we are

Visam Media Ltd is a Print and Corporate Branding solutions Company based in Nairobi, Kenya. We thrive on innovation, offering unique and creative solutions that set your brand apart.

At Visam Media we understand that visual identity is important and first impressions linger hence we prioritize high-quality printing and impactful branding strategies.

Whether you're looking to enhance your company's visual presence with business cards, captivating brochures, or eye-catching signage, our team of skilled professionals is committed to delivering excellence.



Why choose us?



Client-Centric Approach:

We work closely with clients, understanding their unique needs and delivering solutions that exceed expectations.



Quality Assurance:

We prioritize quality in every aspect of our printing and branding services, ensuring that every product we deliver meets the highest standards of excellence.



Timely Delivery:

We value our clients' time and strive to deliver projects promptly and efficiently, meeting deadlines without compromising on quality.



What we do

Our wide range of printing and branding services include;

1

Visibility and Signages

(Billboards, Road signs, Directional signs, banners, office and wall branding, vehicle branding)

4

Marketing Promotional Item

(Diaries, Umbrellas, Giftbags, mugs etc.)

2

Offset and Digital printing

(Posters, Brochures, Flyers, Calendars, magazines, Business Cards)

5

Corporate branding

(Cars, Tents, staff uniform, Offices and wall branding etc.)

3

Screen Printing

(T-shirts, Umbrellas, Hoodies, Giftbags, Uniforms/Protective gears)

6

General Supplies:

(Office stationery etc.)



Branded Office Stationery

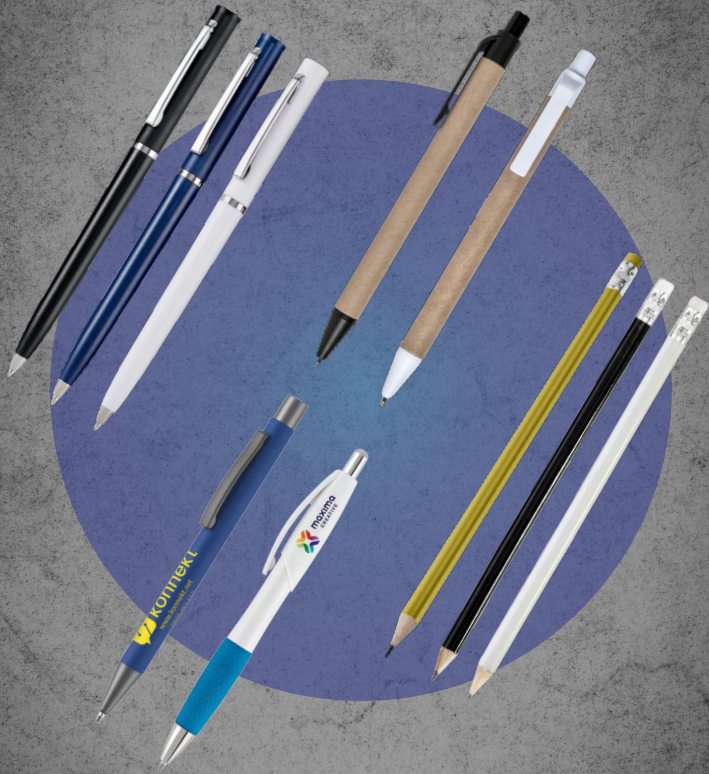
Customized to your brand Identity and specifications

Branded office stationery serves as more than just practical tools for daily operations; they are powerful branding assets that reinforce a company's identity and leave a lasting impression on clients, partners, and employees alike.

From personalized letterheads and envelopes to branded notepads, pens, and folders, each item represents an extension of the company's brand identity.



● **Branded Biro pens and pencils**



● **Branded Notebooks and diaries**



General office stationeries

(Wall and desk calendars, invoices, receipts, envelopes, letterheads, business cards, folders)

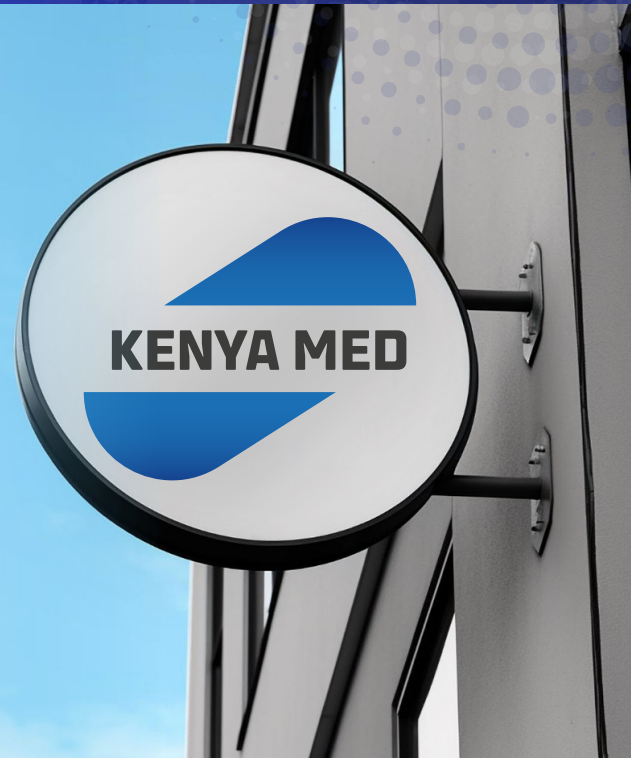


● **Visibility and** signages

Customized to your brand Identity and specifications

Well-designed and strategically placed signage can spark curiosity and interest, driving brand recognition and loyalty over time. In a competitive marketplace where first impressions matter, branded signage is an indispensable asset that can make all the difference in standing out and making a lasting impact.

Branded signage not only enhances the professionalism and credibility of a business but also helps to guide and inform customers, leading to increased foot traffic and sales.



● **We do all types of signages including**
2D and 3D-signages, pylons and lightbox signs



● Branded Promotional Items

Customized to your brand Identity and specifications

Branded promotional items serve as powerful marketing tools that extend a company's reach far beyond traditional advertising channels. Whether it's custom-printed apparel, branded tote bags, or logo-emblazoned water bottles, these items offer a tangible way to connect with customers, employees, and prospects.

Branded promotional items also foster a sense of loyalty and appreciation among recipients, as they provide value and utility in everyday life.



● **Branded coffee Mugs**



● **Branded Shopping bags, tote bag and Jute bags**



● **Branded Flash disks, water bottles and umbrellas**



Branded Apparel

Customized to your brand Identity and specifications

By prominently displaying logos, slogans, and colors on apparel items, businesses can increase brand visibility and recognition in various settings, from trade shows and corporate events to everyday wear.

Additionally, when customers and clients wear branded apparel, they become walking endorsements, effectively spreading brand awareness to a wider audience.



● **Branded Staff uniform and protective wear**



Banners

Roll up banners, X-stand banners and telescopic banners



● Tear drop and pop up banners



● Tents and gazebos



● Media banners



Publications



Whether it's magazines, newsletters, posters, brochures, or annual reports, we have got you covered.

Publications are essential vehicles for disseminating information, sharing knowledge, and building authority within a given field or industry.



● Vehicle Branding



● Our happy clients



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